

TEXAS WESLEYAN UNIVERSITY  
SCHOOL OF LAW

presents the  
2nd ANNUAL



**April 17, 2009 – Noon Sign-in – 1:30 Shotgun Start**

**at**

**COWBOYS**  
★ *Golf Club*

## **SPONSORSHIP LEVELS**

### **Media:**

- \* **Fort Worth Business Press** circulation is aprox. 10,000 with a readership of aprox. 52,000.
- \*\* **Fort Worth Business Press** emails reach aprox. 3,000 per email.
- \*\*\* **Wesleyan Lawyer** circulation is aprox. 6,450.
- \*\*\*\* **TCBA Bar Bulletin** circulation is aprox. 2,500.
- \*\*\*\*\* **Texas Lawyer** circulation is aprox. 4,600 with a readership of aprox. 25,000.
- \*\*\*\*\* **Texas Lawyer** emails reach aprox. 11,000 per email.

### **Platinum Level - \$10,000 (Title Sponsorship, Exclusive)**

- Eight (8) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Primary recognition in three (3) blast emails and two (2) ads in **The Fort Worth Business Press**.
- Primary recognition in two (2) ads in the **Tarrant County Bar Association Bar Bulletin**.
- Primary recognition in three (3) blast emails and two (2) ads in **Texas Lawyer**.
- Primary recognition in Fall issue of the **Wesleyan Lawyer**.
- Primary positioning on Tournament banners, signage, brochures, announcements, etc.
- Primary recognition on Tournament Webpage and Link to your Company/Firm.
- Exclusive signage on two (2) holes.
- Sponsors' Gift.

### **Gold Level - \$5,000 (Non-exclusive)**

- Four (4) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Recognition in two (2) blast emails and one (1) ad in **The Fort Worth Business Press**.
- Recognition in two (2) ads in the **Tarrant County Bar Association Bar Bulletin**.
- Recognition in two (2) blast emails and one (1) ad in **Texas Lawyer**.
- Recognition in Fall issue of the **Wesleyan Lawyer**.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Exclusive signage on one (1) hole.
- Sponsors' Gift.

### **Silver Level - \$2,500 (Non-exclusive)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Recognition in one (1) blast email and one (1) ad in **The Fort Worth Business Press**.
- Recognition in one (1) ad in the **Tarrant County Bar Association Bar Bulletin**.
- Recognition in one (1) blast email and one (1) ad in **Texas Lawyer**.
- Recognition in Fall issue of the **Wesleyan Lawyer**.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Exclusive signage on one (1) hole.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors' Gift.

**Dinner Sponsor - \$3,000 (Exclusive)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Exclusive “Welcome to the Dinner / Compliments of Sponsor” signage at Dinner.
- Recognition in one (1) blast email and one (1) ad in [The Fort Worth Business Press](#).
- Recognition in one (1) ad in the *Tarrant County Bar Association Bar Bulletin*.
- Recognition in one (1) blast email and one (1) ad in [Texas Lawyer](#).
- Recognition in Fall issue of the *Wesleyan Lawyer*.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Exclusive signage on one (1) hole.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors’ Gift.

**Judges Reception - \$2,500 (Exclusive)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Exclusive “Welcome to the Judge’s Reception / Compliment of Sponsor” signage at Reception.
- Recognition in one (1) blast email and one (1) ad in [The Fort Worth Business Press](#).
- Recognition in one (1) ad in the *Tarrant County Bar Association Bar Bulletin*.
- Recognition in one (1) blast email and one (1) ad in [Texas Lawyer](#).
- Recognition in Fall issue of the *Wesleyan Lawyer*.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Exclusive signage on one (1) hole.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors’ Gift.

**Lunch Sponsor - \$2,000 (Exclusive)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Exclusive “Compliments of” box lunches with Company/Firm logo and/or name.
- Recognition in one (1) blast email and one (1) ad in [The Fort Worth Business Press](#).
- Recognition in one (1) ad in the *Tarrant County Bar Association Bar Bulletin*.
- Recognition in one (1) blast email and one (1) ad in [Texas Lawyer](#).
- Recognition in Fall issue of the *Wesleyan Lawyer*.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Exclusive signage on one (1) hole.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors’ Gift.

**Ball Sponsor - \$2,500 (Exclusive)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Lunch & Dinner for two (2) at Cowboys Golf Club (day of event).
- 432 3-ball sleeves of golf balls branded exclusively with company/firm logo and given to Players.
- Recognition in Fall issue of the *Wesleyan Lawyer*.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors' Gift.

**Course Grille Sponsor - \$2,000 (Exclusive)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Exclusive "Compliments of" signage at Course Grille (Includes: free hotdogs, sausages, water).
- Recognition in one (1) blast email and one (1) ad in [The Fort Worth Business Press](#).
- Recognition in one (1) ad in the *Tarrant County Bar Association Bar Bulletin*.
- Recognition in one (1) blast email and one (1) ad in [Texas Lawyer](#).
- Recognition in Fall issue of the *Wesleyan Lawyer*.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors' Gift.

**Beverage Cart Sponsor - \$2,000 (Exclusive)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Exclusive "Compliments of" signage on Course Courtesy Carts (Includes: free water).
- Recognition in one (1) blast email and one (1) ad in [The Fort Worth Business Press](#).
- Recognition in one (1) ad in the *Tarrant County Bar Association Bar Bulletin*.
- Recognition in one (1) blast email and one (1) print ad in [Texas Lawyer](#).
- Recognition in Fall issue of the *Wesleyan Lawyer*.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors' Gift.

**Putting Contest Sponsor - \$2,000 (Exclusive)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Exclusive signage at practice putting green. Tournament provides prizes.
- Recognition in one (1) blast email and one (1) ad in [The Fort Worth Business Press](#).
- Recognition in one (1) ad in the ***Tarrant County Bar Association Bar Bulletin***.
- Recognition in one (1) blast email and one (1) print ad in [Texas Lawyer](#).
- Recognition in Fall issue of the ***Wesleyan Lawyer***.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors' Gift.

**Driving Range Sponsor - \$2,000 (Exclusive)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Exclusive signage at driving range.
- Recognition in one (1) blast email and one (1) ad in [The Fort Worth Business Press](#).
- Recognition in one (1) ad in the ***Tarrant County Bar Association Bar Bulletin***.
- Recognition in one (1) blast email and one (1) print ad in [Texas Lawyer](#).
- Recognition in Fall issue of the ***Wesleyan Lawyer***.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors' Gift.

**Hole-in-One – \$2,500 + In-kind prize, if won (Two Available)**

- Two (2) players in Tournament at Cowboys Golf Club, including lunch and dinner.
- Contest Sponsorship with exclusive signage on contest hole. Sponsor provides prize (Min. Value: \$10,000). Course can provide hole in one insurance (add'l cost).
- Recognition in one (1) blast email and one (1) ad in [The Fort Worth Business Press](#).
- Recognition in one (1) ad in the ***Tarrant County Bar Association Bar Bulletin***.
- Recognition in one (1) blast email and one (1) print ad in [Texas Lawyer](#).
- Recognition in Fall issue of the ***Wesleyan Lawyer***.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.
- Add up to two (2) Players for \$100 each (Less than ½ of actual cost).
- Sponsors' Gift.

**Closest to the Center of Cowboy's Star - \$1,250 (Exclusive)**

- One (1) player in Tournament at Cowboys Golf Club, including lunch and dinner.
- Contest Sponsorship with exclusive signage on the prize hole. Tournament provides prize.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm
- Add up to one (1) Players for \$100 (Less than ½ of actual cost).

**Longest Drive - \$1,250 (Exclusive)**

- One (1) player in Tournament at Cowboys Golf Club, including lunch and dinner.
- Contest Sponsorship with exclusive signage on the prize hole. Tournament provides prize.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm
- Add up to one (1) Players for \$100 (Less than ½ of actual cost).

**Straightest Drive - \$1,250 (Exclusive)**

- One (1) player in Tournament at Cowboys Golf Club, including lunch and dinner.
- Contest Sponsorship with exclusive signage on the prize hole. Tournament provides prize.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm
- Add up to one (1) Players for \$100 (Less than ½ of actual cost).

**Closest to the Pin – \$1,000 (Three Available)**

- One (1) player in Tournament at Cowboys Golf Club, including lunch and dinner.
- Contest Sponsorship with exclusive signage on the prize hole. Tournament provides prize.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm
- Add up to one (1) Players for \$100 (Less than ½ of actual cost).

**Golf Cart Sponsor - \$1,000 (Two Available)**

- One (1) player in Tournament at Cowboys Golf Club, including lunch and dinner.
- Signage on back of each Player cart.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm
- Add up to one (1) Players for \$100 (Less than ½ of actual cost).

**Hole Sponsor - \$250 (Non-Exclusive)**

- Non-exclusive hole signage with Company/Firm name and/or logo.
- Recognition on Tournament banners, signage, brochures, announcements, etc.
- Recognition on Tournament Webpage and Link to your Company/Firm.

Sponsoring Entity: _____	Sponsorship Level: _____
Contact: _____	Amt for Add'l Golfers: _____
Address: _____	Amount Pledged/Paid: _____
Phone: _____	Billing Information/Name: _____
Fax: _____	Credit Card Type: Visa MasterCard American Express Discover
Email: _____	Credit Card Number: _____
	Expiration Date: _____
<b><u>Players</u></b>	
(1) _____	(2) _____
(3) _____	(4) _____
(5) _____	(6) _____
(7) _____	(8) _____
Special Instructions:	

**For more information please contact Casey Dyer: Phone - (817) 212-4145, Fax – (817) 212-4199; or Email: [cdyer@law.txwes.edu](mailto:cdyer@law.txwes.edu).**

**Please make checks payable to Texas Wesleyan Law Alumni Association (“TWLAA”).  
Please mail checks to:**  
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